

# ADOBE® CREATIVE SUITE® 3 PRICING OVERVIEW IN U.S. DOLLARS

This document summarizes the retail and upgrade pricing for each edition of Adobe Creative Suite 3, plus all of the individual CS3 products. All prices are estimated street prices in U.S. dollars and do not include applicable taxes or shipping costs. For exact prices, please visit the Adobe Store online ([store.adobe.com](http://store.adobe.com)) or contact an Adobe Authorized Reseller. At the request of customers, Adobe is introducing more upgrade paths to Adobe Creative Suite 3. Please note the following about these paths:

- Customers are eligible to upgrade to an edition of Adobe Creative Suite 3 or to a standalone CS3 product from up to three versions back of a qualifying product. For example, a customer who owns Adobe Photoshop® 7.0, CS, or CS2 software may upgrade to most editions of Adobe Creative Suite 3; or, as another example, a customer who owns Adobe InDesign® 2.0, CS, or CS2 may upgrade to InDesign CS3.
- Customers who own *any* previous version of Adobe Premiere® or Adobe Premiere Pro may upgrade to Adobe Premiere Pro CS3 or Adobe Creative Suite 3 Production Premium.
- Customers who purchase a CS3 version of a standalone product are eligible to upgrade later to an edition of Adobe Creative Suite 3. For example, a customer with Adobe Illustrator® CS3 can move to Creative Suite 3 Design Premium for the upgrade price.
- Information about pricing in Euros and Yen, educational pricing, and volume licensing is available separately.



Adobe Creative Products	Estimated U.S. street price	Upgrade from these products...	...for this estimated U.S. street price	Upgrade from these products...	...for this estimated U.S. street price
Adobe Creative Suite 3 Design Premium	\$1799	Adobe Creative Suite 2.x Premium Adobe Creative Suite 2.x Standard Adobe Creative Suite 1.x Premium Adobe Creative Suite 1.x Standard Macromedia® Studio 8 Macromedia Studio MX 2004 Macromedia Studio MX	\$599†	Adobe InDesign 2.0, CS, CS2, or CS3 Adobe Photoshop 7.0, CS, CS2, CS3 or CS3 Extended Adobe Illustrator 10, CS, CS2, or CS3 Flash® MX, MX 2004, MX Professional 2004, Basic 8, Professional 8, or CS3 Professional Dreamweaver® MX, MX 2004, 8, or CS3	\$1599
Adobe Creative Suite 3 Design Standard	\$1199	Adobe Creative Suite 2.x Premium Adobe Creative Suite 2.x Standard Adobe Creative Suite 1.x Premium Adobe Creative Suite 1.x Standard	\$399†	Adobe InDesign 2.0, CS, CS2, or CS3 Adobe Photoshop 7.0, CS, CS2, or CS3 Adobe Illustrator 10, CS, CS2, or CS3	\$899
Adobe Creative Suite 3 Web Premium	\$1599	Macromedia Studio 8 Macromedia Studio MX 2004 Macromedia Studio MX Adobe Creative Suite 2.x Premium Adobe Creative Suite 2.x Standard Adobe Creative Suite 1.x Premium Adobe Creative Suite 1.x Standard	\$499†	Adobe Photoshop 7.0, CS, CS2, CS3 or CS3 Extended Adobe Illustrator 10, CS, CS2, or CS3 Flash MX, MX 2004, MX Professional 2004, Basic 8, Professional 8, or CS3 Professional Dreamweaver MX, MX 2004, 8, or CS3	\$1399

† Customers who purchased Adobe Creative 2.3 Premium can upgrade to the following editions of Adobe Creative Suite 3 at these estimated street prices (calculated by subtracting the upgrade price for Creative Suite 2.3 from the upgrade price for the edition of Adobe Creative Suite 3):

- Creative 3 Design Premium for U.S.\$440
- Creative Suite 3 Design Standard for U.S. \$240
- Creative Suite 3 Web Premium for U.S. \$340
- Creative Suite 3 Master Collection for U.S. \$1840 (see next page for details)

Customers may obtain these upgrade prices directly from Adobe Customer Service, except for volume license customers who should contact their Adobe License Center or Authorized Reseller.



# Adobe Creative Suite 3 Pricing Overview in U.S. Dollars *continued*

Adobe Creative Products	Estimated U.S. street price	Upgrade from these products...	...for this estimated U.S. street price	Upgrade from these products...	...for this estimated U.S. street price
Adobe Creative Suite 3 Web Standard	\$999	Macromedia Studio 8 Macromedia Studio MX 2004 Macromedia Studio MX A combination of Dreamweaver MX, MX 2004, 8, or CS3 <b>PLUS</b> Flash MX, MX 2004, MX Professional 2004, Basic 8, Professional 8, or CS3 Professional	\$399	Flash MX, MX 2004, MX Professional 2004, Basic 8, Professional 8, or CS3 Professional Dreamweaver MX, MX 2004, or 8	\$799
Adobe Creative Suite 3 Production Premium	\$1699	Adobe Production Studio Premium Adobe Production Studio Standard	\$799	Adobe After Effects® 5.x, 6.x, 7.x, or CS3 Professional Any previous version of Adobe Premiere® or Adobe Premiere Pro Adobe Photoshop 7.0, CS, CS2, CS3, or CS3 Extended Adobe Illustrator 10, CS, CS2, or CS3 Flash MX, MX 2004, MX Professional 2004, Basic 8, Professional 8, or CS3 Professional  <i>Customers also get this special upgrade price if they own one of the following products:</i> Adobe Creative Suite 2.x Premium Adobe Creative Suite 2.x Standard Adobe Creative Suite 1.x Premium Adobe Creative Suite 1.x Standard Macromedia Studio 8 Macromedia Studio MX 2004 Macromedia Studio MX	\$1199
Adobe Creative Suite 3 Master Collection‡	\$2499	Adobe Creative Suite 2.x Premium Adobe Creative Suite 2.x Standard Adobe Creative Suite 1.x Premium Adobe Creative Suite 1.x Standard Adobe Production Studio Premium Adobe Production Studio Standard Macromedia Studio 8 Macromedia Studio MX 2004 Macromedia Studio MX	\$1999†	Licenses of two distinct products from the list at left. Specifically customers qualify for special upgrade pricing if they have any version of Adobe Creative Suite <i>plus</i> Macromedia Studio, OR of Adobe Creative Suite <i>plus</i> Adobe Production Studio, OR of Macromedia Studio <i>plus</i> Adobe Production Studio.	\$1399†
Adobe Acrobat® 8 Professional	\$449	Adobe Acrobat 5.x, 6.x, or 7.x Standard or Professional	\$159	—	—
Adobe After Effects CS3 Professional	\$999	Adobe After Effects 5.x, 6.x, or 7.x Standard or Professional	\$299	—	—

‡ Customers who first purchase an edition of Adobe Creative Suite 3—including Creative Suite 3 Design Premium, Design Standard, Web Premium, Web Standard, or Production Premium—can then decide to move to the Adobe Creative Suite 3 Master Collection for the difference in price. For example, if a customer were to pay the full estimated street price for Design Premium and then upgrade to Master Collection, that person would pay only U.S. \$700 (the difference between the estimated street price for Design Premium and that for Master Collection). Or, if that customer were to upgrade to Web Premium for \$499 and then move to Master Collection, he or she would pay only U.S. \$1500. To be eligible for this upgrade to Master Collection (and contrary to Section 5 of the End-User License Agreement for Master Collection), the customer must surrender all rights to and license for the original edition of Adobe Creative Suite 3 and uninstall that software. This offer is only available directly from Adobe Customer Service, except for volume license customers who should contact their Adobe License Center or Authorized Reseller.

# Adobe Creative Suite 3 Pricing Overview in U.S. Dollars *continued*

Adobe Creative Products	Estimated U.S. street price	Upgrade from these products...	...for this estimated U.S. street price	Upgrade from these products...	...for this estimated U.S. street price
Adobe Contribute® CS3	\$149	Contribute 1, 2, 3, or 4	\$79	—	—
Adobe Dreamweaver CS3	\$399	Dreamweaver MX, MX 2004, or 8	\$199	—	—
Adobe Fireworks® CS3	\$299	Fireworks MX, MX 2004, or 8	\$149	—	—
Adobe Flash CS3 Professional	\$699	Flash MX, MX 2004, MX Professional 2004, Basic 8, or Professional 8	\$199	—	—
Adobe Illustrator CS3	\$599	Adobe Illustrator 10, CS, or CS2	\$199	—	—
Adobe InCopy® CS3*	\$249	Adobe InCopy CS and CS2	\$89	—	—
Adobe InDesign CS3	\$699	Adobe InDesign 2.0, CS, or CS2	\$199	—	—
Adobe Photoshop CS3	\$649	Adobe Photoshop 7.0, CS, or CS2	\$199	—	—
Adobe Photoshop CS3 Extended	\$999	Adobe Photoshop 7.0, CS, CS2, or CS3	\$349	—	—
Adobe Premiere Pro CS3 with Adobe Encore® CS3 and Adobe OnLocation™	\$799	Any previous version of Adobe Premiere, Adobe Premiere Pro, or Adobe Encore DVD	\$299	—	—
Adobe Soundbooth® CS3	\$199	First version, not applicable.	—	—	—

\* Product only available directly from the Adobe Store ([store.adobe.com](http://store.adobe.com)) or through volume licensing.